

Nugget Markets Celebrates 90th Anniversary with Flash Mobs, Sweepstakes, Local Love Fairs and More

Woodland – Family owned and operated since 1926, local grocer Nugget Markets is celebrating a major milestone this year—its 90th anniversary. Wednesday, September 28 marks the official date, but celebrations including giveaways, Local Love Fairs, flash mobs and more started in September and will continue through the month of October.

To commemorate 90 years of partnering with and supporting the local community, Nugget Markets is hosting a series of Local Love Fairs at select stores. These demo fairs, held throughout the months of September and October, allow guests to meet local vendors, sample products and celebrate 90 years of extraordinary.

Guests also have a chance to win big through several commemorative sweepstakes. In stores, guests can enter a drawing to win an Electra Loft 7D Bicycle, a \$90 Nugget Markets gift card and a bag of Fresh to Market groceries (Nugget Markets' store brand). Online, guests can enter separate sweepstakes for gift cards, reusable bags and groceries through Facebook and Instagram. Full contest details are available at nuggetmarket.com/contests.

Within the company, associates had the chance to join the fun and win cash prizes by sharing favorite Nugget Markets memories and participating in storewide flash mobs. Each of Nugget Market, Inc.'s 16 stores were encouraged to choreograph their very own Flash Mob Dance Party, to be performed for guests in store during September.

"It's the passion and energy that our talented associates bring to work each day that has made it possible for this company to successfully hit this 90th milestone. I'm honored and proud of our associates and leadership team," says Eric Stille, CEO of Nugget Markets, Inc. "and sincerely thank our vendors and neighborhood communities for their partnerships and support throughout the years."

Along with offering unparalleled quality, selection and service to guests, Nugget Markets has been dedicated to serving its communities since the very beginning. A special series of articles on Nugget Markets' Daily Dish blog highlights just a few of the company's many community partnerships through the years, supporting causes such as youth and education, nutrition, local agriculture, public safety and sustainability.

Built on a foundation of quality, innovation, respect, hard work and fun, the Nugget Markets team is proud to celebrate 90 years in Northern California and looks forward to many more years to come.